



# 2025 Calendar



**Ideas | Games | Skills**

Build-your-own media literacy calendar to take you through a full year of intentional media use with laughs and learning.




[wondermedialibrary.com](http://wondermedialibrary.com)

Build-your-own media literacy calendar with WonderMedia! We created a couple sample months to get you started, and you take care of the rest, using ideas from [WonderMediaLibrary.com](http://WonderMediaLibrary.com) and the cut-and-paste tiles for different days. Top each month with one of the games provided.

# Fill in the blank tiles, cut all of them out

and paste them to build-your-own media literacy month!



<p>Interpret the meaning of a text or tweet that uses emojis and discuss how the tone changes with them.</p>		<p>What I can do over lunchtime instead of scroll:</p> <p>_____</p>		<p>Examine social media profiles to identify signs of fake accounts.</p>		<p>What company created the video game you're playing?</p> <p>_____</p>
	<p>The number of media devices in my home:</p> <p>_____</p>		<p>Read or watch a news story and identify perspectives or details that might be missing.</p>		<p>How many logos I am wearing right now:</p> <p>_____</p>	
<p>Create a short breaking news story on a random topic and reflect on how to make it accurate and engaging.</p>		<p>How I can start my day without immediately checking my phone:</p> <p>_____</p>	 <p>Go to <a href="http://WonderMediaLibrary.com">WonderMediaLibrary.com</a> to play this game!</p>	<p>An online news source I've not used before:</p> <p>_____</p>	 <p>Go to <a href="http://WonderMediaLibrary.com">WonderMediaLibrary.com</a> to play this game!</p>	<p>What the billboard nearest to my house says:</p> <p>_____</p>
 <p>Go to <a href="http://WonderMediaLibrary.com">WonderMediaLibrary.com</a> to play this game!</p>	<p>A fun conversation topic for dinner:</p> <p>_____</p>	 <p>Go to <a href="http://WonderMediaLibrary.com">WonderMediaLibrary.com</a> to play this game!</p>	<p>Analyze a post from your favorite influencer, identifying sponsorships or product placements.</p>	 <p>Go to <a href="http://WonderMediaLibrary.com">WonderMediaLibrary.com</a> to play this game!</p>	<p>What the Reuters.com top story is today:</p> <p>_____</p>	<p>Why is social media free? Because you're the product being sold.</p>
<p>Choose a headline or social media post and research whether it's true using fact-checking tools.</p>	<p>Visit AllSides.com to broaden your news intake!</p>	<p>Compare how two sources from different countries report the same global event.</p>	<p>Watch a movie trailer and notice the ways it persuades you to watch the movie.</p>	<p>Track all the media you consume in a day and reflect on how engaging or reliable it was.</p>	<p>Remember: Different people understand the same media messages differently!</p>	<p>Write two different captions for the same image to change its tone or message, then discuss the impact.</p>

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Write a story and draw an image about an event that happened to you this month.

# THE GOAT GAZETTE

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Write your headline:






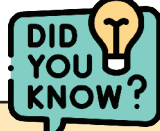

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Write your byline:

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# January 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
			<p>1 <i>Happy New Year!</i> Dance in the new year with this original Wonder Media tune!</p> 	2	<p>3 <i>Check that your phone's privacy settings are as restrictive as possible.</i></p>	<p>4 Look up your favorite news source on <a href="https://mediabiasfactcheck.com">mediabiasfactcheck.com</a></p>	
5		7	8	9	<p>10 <i>Fact-Check Friday</i> Drop a suspicious photo into Google images to find out if it is authentic.</p> 	11	
12	<p>13 <i>Manic Monday</i> Take a break from social media. Eat your lunch screen-free!</p>	14	<p>15 <i>WM Wednesday</i> Play the "Whack a Fact" game!</p> 	16	17		18
19	20	<p>21 Go to <a href="https://tosdr.org">tosdr.org</a> to learn what tech companies are gathering about you.</p> 	22	23	<p>24 <b>Did you know?</b> Most messages are sent to gain power or profit.</p>	25	
<p>26 <i>Reality check.</i> Many ad photos of models are digitally edited for perfection.</p>	27	28	<p>29 <i>Offline Mindfulness</i> Practice screen-free mindfulness today. It's okay to be offline.*</p>	30	<p>31 Look up your screen time for this week.</p>		

## Notes:

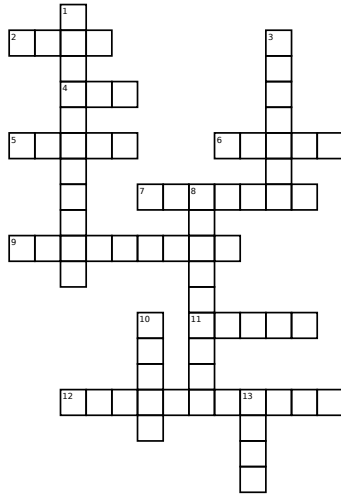
\*Too much screen time may lead to an increase in anxiety, mental-health issues, and depressive episodes. Studies show that practicing screen-free activities can combat these issues in moderation.

## To-Do List:

Visit [wondermedialibrary.com](https://wondermedialibrary.com) for more tips, games, and videos!

Answers at back of calendar.

## The Business of Media



Down:

1. Netflix has more than 282 million of these
3. the Disney Company made 88.9 billion of these in 2023
8. highest-grossing video game ever
10. this animated character is a Blue Heeler
13. world's largest video game maker

Across:









2. the number of Despicable Me movies (so far)
4. number of media companies that control 90% of U.S. media
5. number of hours on average that u.s. adults spend watching traditional TV
6. this 2024 sequel had the most lucrative 5-day debut in movie history
7. the world's largest media conglomerate in 2024
9. this global media company owns BET, MTV, CBS and Nickelodeon
11. iHeart Media owns the most of these stations
12. more than \$60 million spent on this for TV in 2024

## Media Technology Inventions

H R E T E L E G R A P H P B B T H A I Q  
 T U A C I P C P B T B N V A A Y I A I D  
 A E H Z B R X J N Q R E U T Q J Y G E Q  
 S E L K F D Z X I A G W C N P K M A T N  
 V M U E M H L B G Z B S X Q E I E M Y X  
 R A A T V N X M K Q C P A O T N T Z P E  
 L K K G I I Q U N N K A B Q Y T T R I I  
 Y B T S G H S K U F J P H X P E A C X C  
 Q O O H V W P I R S B E T M E R H A U E  
 H I W L B J G G O U Y R E S W N R M G L  
 M F A P X N T T S N T E U U R E W E K L  
 Y V E F V H S P L A Y E R T I T T R R P  
 E Q B P Y E M F B N G D R A T D F A L H  
 Q F J L I F X H D I Q M A L E F S X F O  
 C O M P U T E R B W T A D R R F V Q I N  
 N I Q J K D T W C R U F I S R I J R L E  
 N E L Z Z Q L C R F P R O A I X R I M I  
 J X F I G R W O R L D W I D E W E B H F  
 S M P R I N T I N G P R E S S Y A X V S  
 B Q M V I M A B Y V Z T O C Y G R F W Z

Printing press	World Wide Web	Television	Film
Typewriter	Telegraph	Cell phone	
Newspaper	VHS Player	Computer	
Internet	Camera	Radio	

# February 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						<p>1 <i>Reality check:</i> Attention is currency. Spend it or save it for what matters most.</p>
2	3	<p>4 <i>Television Tuesday</i> Watch a show with friends, then have a thoughtful discussion.</p>	<p>5</p> 	6	<p>7 <i>WM Activity</i> Watch the "Whose Story Gets Told?" video.</p> 	<p>8 <i>New Media Saturday</i> Listen to a new genre of music.</p>
<p>9</p> <p>Most people read 15 minutes a day. Try to add a minute a day this week!</p>	10	11	<p>12 <i>Catfishing is ...</i> when another person uses fake information online to trick you.</p>	<p>13 <i>Don't be fooled.</i> Use Wonder Media's guide to recognize the signs and stay safe.</p> 	<p>14</p> 	15
<p>16</p> 	<p>17 <i>Diversity Day</i> Celebrate diversity by discovering a new content creator!*</p>	18	<p>19 <i>WM Wednesday</i> Play the "Business of Media" game.</p> 	20	<p>21</p> <p>Compare your search engine results with your parents' search engine.</p>	22
<p>23 <i>Digital Detox Day</i> Limit your screen time today. Unplug for a few hours.</p>	24	<p>25</p> <p>Watch an ad. How does it try to persuade you?</p> 	26	27	<p>28</p> <p>Create a video of your pet!</p>	

Notes:

\*Did you know that about 4.5 out of 10 lead actors in streaming films in 2023 are people of color? Check out last year's UCLA-Hollywood Diversity Report at: <https://bit.ly/4gB5plp>

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Make a running list of Facts and Opinions:

**FACTS:**

Example: There are more than 100 organizations around the world that self-identify as public service media. Source:



**OPINIONS:**

Example: The best show on PBS is obviously “Sesame Street” because it’s been popular for so long!



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Sunday

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Record your media use for each week of the month.

Try to limit your screentime a bit more each week.

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
Gaming:				
Reading:				
Social Media:				
TV & Streaming:				
Music:				
Radio/Podcasts:				
Other:				

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**YOUR TURN! MAKE YOUR OWN TOP FOR THIS MONTH AND THE FOLLOWING MONTHS!**

SOME IDEAS: DRAW YOUR OWN SELFIE, CREATE A SEEK-N-FIND OR CROSSWORD ABOUT FAVORITE SONGS, BRAINSTORM MEDIA-RELATED CLUES FOR A GAME OF CHARADES, DESIGN YOUR OWN BOOKMARKS, CREATE A CHART TO TRACK YOUR HOUSEHOLD MEDIA USE THIS MONTH, MAKE A LIST OF BOOKS YOU READ THIS MONTH OR SONGS YOU LISTENED TO AND LOVED, INVENT YOUR OWN VIDEO GAME CHARACTERS AND DRAW THEM HERE . . .



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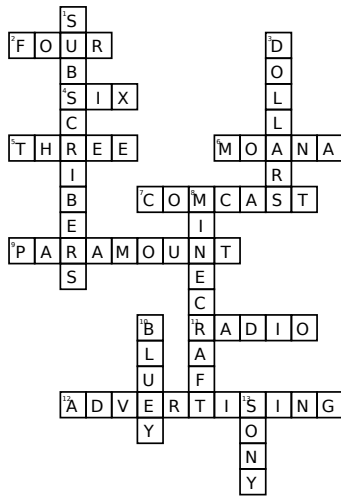
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- |                |                |            |      |
|----------------|----------------|------------|------|
| Printing press | World Wide Web | Television | Film |
| Typewriter     | Telegraph      | Cell phone |      |
| Newspaper      | VHS Player     | Computer   |      |
| Internet       | Camera         | Radio      |      |

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This calendar was created by Sue Ellen Christian, professor of communication at Western Michigan University and instigator of all things *Wonder Media*, and the clever students and dedicated teaching assistant in the Global Media Literacy course at Western Michigan University in Fall 2024.

The WonderMediaLibrary.com website is funded by a grant from the Institute of Museum and Library Services and co-created with the Library of Michigan and amazing public librarians in Michigan.

For the link to print more free calendar copies, go to the Blog at [wondermedialibrary.com](http://wondermedialibrary.com).



[wondermedialibrary.com](http://wondermedialibrary.com)