

Students could be assessed on completely different sets of Learning Objectives (LO's) when applying for those jobs out there!!!

Corporate world's Learning Objectives (LO's)

LO's: Let's call these W, X, Y, & Z.

Activities

None.

Assessments

Assessed on LO's W, X, Y, and Z

Higher education's Learning Objectives (LO's)

LO's: Let's call these A, B, C, and D.

Activities

Focused on teaching for LO's A, B, C, and D.

Assessments

Assessed on LO's A, B, C, and D. So there will (hopefully) be alignment within higher ed; but after that, things are not aligned w/ the corporate world's LO's.

No activities to teach students what they need to know to pass the test and to get the job.

Students being tested on completely different LO's.

And the students are left holding the bag of debt (\$\$,\$\$\$.\$\$) -- and not getting the jobs. This situation isn't going to last much longer, nor should it. It's in the interests of both the corporate world and the world of higher education to collaborate much more closely with each other.

