Experiment: Test out Apple's continually-developing ecosystem

Create textbooks using iBooks Author



- Faculty -- working with their students and other specialists -- could create & update their own "textbooks"
- "Textbooks" really morph into apps -- where updates could be pushed out regularly/immediately
- "Textbooks" could contain multimedia as well as interactive widgets

iTunes U Course Materials • Audio and video • Presentations • Documents • PDFs • iBooks textbooks for iPad • ePub books • iOS apps • Web links

BYOD and Next Gen Smart Classrooms

Using iPads and Apple TVs, students could quickly & seamlessly (and wirelessly) access course materials as well as send multimedia-based content to larger displays; ideally, they could share content that they created with other students as well as with their professors



Upload to iTunes U / Apple's Course Manager

Could also use iTunes U as a repository for large files (esp. videos)



iTunes U app for the iPad

Serves up the content on iPads, but could also access the content from PCs/Macs



Improve students' digital literacies

Equip and encourage the students to develop their digital literacies (i.e. their ability to craft messages via digital audio, digital video, text, graphics, and more)



Publishers' content could flow into the emerging "chalkboards" of the future -- as well as to future/actual Apple televisions located in students' homes (though an actual Apple Smart/Internet Connected TV hasn't yet arrived, it likely will in the near future)





